



Brian Campbell - GCP Class of 2011

Recognizing your strengths is quite an accomplishment at an early age, but when you get to utilize them in your work at the same early age, it is truly a gift. As someone who recognized his strengths in high school, Brian Campbell '11, used them throughout his college career.

A strong journalism student at Guerin Prep, Brian attended Illinois State University where he majored in public relations and minored in civic engagement and responsibility. He went on to receive a master's degree in communication studies with a focus in rhetorical communications from Northern Arizona University in Flagstaff, Arizona.

The power of the written and spoken word still ring true with Brian in his current position as a communications assistant at the Summit League – an NCAA Division I Conference office out of Elmhurst, Illinois.

“My responsibilities focus on media relations and publicizing each of the eight institutions affiliated with the league; whether through development and design of social media initiatives, composing and publishing press releases to our league website, creating informational programs for our championship events, maintaining statistical records, and everything in between,” said Brian.

His job is to make sure the universities are given the assistance they need and that the league gains the positive recognition it deserves. As the league contact for volleyball, track and field, and golf, most of his workload centers on those sports.

As far as the future, Brian feels that he has found the right field.

“I have always been intrigued at the prospect of working for a professional sports organization, so that could be a possibility down the road,” he said, but added as long as he remains challenged he has no aspirations to make a move just yet.

When asked about how Guerin prepared him for college, Brian said that high school was instrumental in setting him up for success. As a product of a Catholic elementary school (St. Cyprian) as well as Guerin Prep, Brian believes he would not possess the same level of diligence or conviction toward his academics or professional work without the values instilled in him at each school.

“What Guerin provided for me was a challenging but comfortable learning atmosphere; I knew I was going to be tested each day, but I never felt overwhelmed because most of the faculty was there to assist you at every turn.”

Brian said it's all about priorities when it comes to choosing a high school.

“If you are looking for a unique learning atmosphere that allows you to pursue a number of different academic, social and extracurricular avenues, then Guerin stands alone in comparison to other surrounding institutions.”

Congratulations on all your successes to date! You make us proud, Brian!